

INTERNATIONAL WEEK_2024

19TH - 23RD FEBRUARY

Orgullo CoopLearning®



BUSINESS 2nd YEAR (B)

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:15-9:15			John Gaynor <u>D.2.8</u> Ana Lópaz		
9:15-10:15			John Gaynor <u>D.2.8</u> Olivia Artes		
10:15-10:45	COFFEE BREAK				
10:45-11:45	Welcome Session <u>Theater</u> Johana Ciro		Viktorija Navickienė <u>D.2.8</u> Olivia Artes	John Gaynor <u>D.2.8</u> Olivia Artes	
11:45-12:45			Viktorija Navickienė <u>D.2.8</u> Andrea Motos (from 11:45 to 12:15)	John Gaynor <u>D.2.8</u> Olivia Artes	
12:45-13:45		Bert Forschelen <u>D.2.8</u> Ana Lópaz	Masterclass <u>Theater</u> (from 12:15 to 13:45)	Viktorija Navickienė <u>D.2.8</u> Johana Ciro	
13:45-14:45		Bert Forschelen <u>D.2.8</u> Isabel Redolat		Viktorija Navickienė <u>D.2.8</u> Johana Ciro	

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LECTURERS

Lecturer: Bert Forschelen

University: University AS Kaiserslautern (Germany)

Department: Economics

Title of the course: Classical Theories, Methods and Strategies are obsolete

Lecturer: John Gaynor

University: Atlantic Technological University - Sligo Campus (Ireland)

Department: Business

Title of the course: How the finance function is evolving to support business management.

Lecturer: Viktorija Navickienė

University: Kauno kolegija HEI (Lithuania)

Department: Faculty of Business, Department of Communication

Title of the course: Changing Customer Beliefs and Values vs. Sustainable Marketing



USEFUL INFORMATION

Assessment: Attendance 100% of the classes (in case of absence a doctor/employer's note is required, but only a maximum 15% of the class time can be justified) + passing teachers' assignments.

Attendants: 1st year students (Degree in Education).

Credits: 1