

INTERNATIONAL WEEK_2024

19TH - 23RD FEBRUARY



EDUCATION

LECTURERS	UNIVERSITY	COURSE TITLE
Amalia Venera Todorut	„Constantin Brâncuși” University of Targu-Jiu (Romania)	The course will emphasize the importance of creative assessment for innovative learning in the new educational context. Emphasis will be placed on the use of modern competency-based assessment methods and tools. We will also co-develop a variety of items for a competency-based assessment that will also respond to students' learning styles.
Angelika Kargulewicz	University of Applied Sciences in Konin (Poland)	Nutrition education for children
Kamila Witerska	University of Humanities and Economics in Lodz (Poland)	Discovering skills and abilities
Anastasia Vatou	International Hellenic University (Greece)	Enhancing Teaching Competency: A Focus on Competency-Based Assessment, Positive Behavior Support, and Social Self-Efficacy
Agata Juruć	University of Applied Sciences in Konin (Poland)	Creativity training and Design Thinking

BUSINESS

LECTURERS	UNIVERSITY	COURSE TITLE
John Gaynor	Atlantic Technological University - Sligo Campus (Ireland)	How the finance function is evolving to support business management Has sent a summary. Application requested
Bert Forschelen	University oAS Kaiserslautern (Germany)	Classical Theories, Methods and Strategies are obsolete
Margarita Išoraitė	Vilniaus kolegija/Higher Education Institution (Lithuania)	International marketing
Viktorija Navickienė	Kauno kolegija HEI (Lithuania)	Changing Customer Beliefs and Values vs. Sustainable Marketing

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ENGINEERING

LECTURERS	UNIVERSITY	COURSE TITLE
Pedro Wyns	Thomasmore (Belgium)	Software Defined Radio
Dalius Matuzevicius	Vilnius Gediminas Technical University (VILNIUS TECH) (Lithuania)	Biological and Artificial Vision Systems
Lutz Meyer	University of applied Sciences and Arts Hannover (Germany)	Conceptual Design of a Renewable Energy System in Spain and Germany
Agata Juruć	University of Applied Sciences in Konin (Poland)	Creativity training and Design Thinking

LOGISTICS

LECTURERS	UNIVERSITY	COURSE TITLE
Mindaugas Samuolaitis	Kauno kolegija Higher Education Institution (Lithuania)	Sustainable supply chain - from 1PL to 6 PL
Karolina Mucha-Kuś	WSB University Dąbrowa Górnicza (Poland)	Project Management - How to plan the project?
Alex Dekker	Ceva Logistics	Relevance and current challenges of Global Ocean Supply Chains
Emilio Mulet	Usyncro	BlockChain Systems like example of supply chain digital transformation

TRANSVERSAL

LECTURERS	UNIVERSITY	COURSE TITLE
Mehmet Emin Baynazoglu	Trakya University (Turkey)	Intercultural Communication
Andrea Menn	Jade University of Applied Sciences (Germany)	Basics of Intercultural Communication

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VIDEO GAME DESIGN

LECTURERS	UNIVERSITY	COURSE TITLE
Gregorz Slowinski	Warsaw School of Computer Science (Poland)	Machine Learning with Python and Scikit-Learn
Math Notermans	Tilburg University (Netherlands)	Elevating Elearning: Design, Development, and Ethical Considerations
Jorge Gutiérrez-Gil	Universitat Politècnica de València (Spain)	Nature, AI and Hiperfunctional Design
Hans Witchman	Saxion University (Netherlands)	Unity Performance Profiling & Optimization
Abraham den Hond	Saxion University (Netherlands)	AI-Powered Game Development: Unleashing Creativity with Neural Networks in Unity
Lize Mari Mitchell	Tilburg University (Netherlands)	Elevating Elearning: Design, Development, and Ethical Considerations
Marja de Vries	Tilburg University (Netherlands)	Elevating Elearning: Design, Development, and Ethical Considerations
Guillem Sarrià Verdú	Independent researcher	Revolutionizing the video game industry with artificial intelligence: innovations, challenges, and moral considerations;

MASTERCLASS

LECTURERS	UNIVERSITY	TITLE
Yash Chawla's	Wroclaw University of Science & Technology (Poland)	Humane technology Innovation