



**ERASMUS+**

**Erasmus Charter for Higher Education 2021-2027**

**Topic: ECHE-LP-2020**

**Type of action: EPLUS2020-ACR**

**Proposal number: SEP-210671422**

**Proposal acronym: FLORIDA ECHE 21-27**



**Project Technical Description (Part B)**

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## COMMITMENT TO THE ERASMUS CHARTER PRINCIPLES

### Declaration

I, undersigned, declare that if my institution is awarded with an Erasmus Charter for Higher Education, my institution will undertake to:

- Respect in full the principles of non-discrimination, transparency and inclusion set out in the Programme.
- Ensure equal and equitable access and opportunities to current and prospective participants from all backgrounds, paying particular attention to the inclusion of those with fewer opportunities.
- Ensure full automatic recognition of all credits (based on the European Credit Transfer and Accumulation System – ECTS) gained for learning outcomes satisfactorily achieved during a period of study/training abroad, including during blended mobility.
- Charge no fees, in the case of credit mobility, to incoming mobile students for tuition, registration, examinations or access to laboratory and library facilities.
- Ensure the quality of the mobility activities and of the cooperation projects throughout the application and implementation phases.
- Implement the priorities of the Programme:
  - By undertaking the necessary steps to implement digital mobility management in line with the technical standards of the European Student Card Initiative.
  - By promoting environmentally friendly practices in all activities related to the Programme.
  - By encouraging the participation of individuals with fewer opportunities in the Programme.
  - By promoting civic engagement and encouraging students and staff to get involved as active citizens before, during and after their participation in a mobility or project.

### WHEN PARTICIPATING IN MOBILITY ACTIVITIES

#### Before mobility

- Ensure that selection procedures for mobility activities are fair, transparent, coherent and documented.
- Publish and regularly update the course catalogue on the website of the Institution well in advance of the mobility periods, so as to be transparent to all parties and allow mobile students to make well-informed choices about the courses they will follow.
- Publish and regularly update information on the grading system used and grade distribution tables for all study programmes. Ensure that students receive clear and transparent information on recognition and grade conversion procedures.
- Carry out mobility for the purpose of studying and teaching only within the framework of prior agreements between institutions. These agreements establish the respective roles and responsibilities of the different parties, as well as their commitment to shared quality criteria in the selection, preparation, reception, support and integration of mobile participants.

- Ensure that outgoing mobile participants are well prepared for their activities abroad, including blended mobility, by undertaking activities to achieve the necessary level of linguistic proficiency and develop their intercultural competences.
- Ensure that student and staff mobility is based on a learning agreement for students and a mobility agreement for staff validated in advance between the sending and receiving institutions or enterprises and the mobile participants.
- Provide active support to incoming mobile participants throughout the process of finding accommodation.
- Provide assistance related to obtaining visas, when required, for incoming and outgoing mobile participants.
- Provide assistance related to obtaining insurance, when required, for incoming and outgoing mobile participants.
- Ensure that students are aware of their rights and obligations as defined in the Erasmus Student Charter.

### **During mobility**

- Ensure equal academic treatment and the quality of services for incoming students.
- Promote measures that ensure the safety of outgoing and incoming mobile participants.
- Integrate incoming mobile participants into the wider student community and in the Institution's everyday life. Encourage them to act as ambassadors of the programme and share their mobility experience.
- Provide appropriate mentoring and support arrangements for mobile participants, including for those pursuing blended mobility.
- Provide appropriate language support to incoming mobile participants.

### **After mobility**

- Provide incoming mobile students and their sending institutions with transcripts of records containing a full, accurate and timely record of their achievements at the end of their mobility period.
- Ensure that all ECTS credits gained for learning outcomes satisfactorily achieved during a period of study/training abroad, including during blended mobility are fully and automatically recognised as agreed in the learning agreement and confirmed by the transcript of records/traineeship certificate. They shall be transferred without delay into the student's records, shall be counted towards the student's degree without any additional work or assessment of the student and shall be traceable in the student's transcript of records and the Diploma Supplement.
- Ensure the inclusion of satisfactorily completed study and/or traineeship mobility activities in the final record of student achievements (the Diploma Supplement).
- Encourage and support mobile participants upon return to act as ambassadors of the programme, promote the benefits of mobility and actively engage in building alumni communities.
- Ensure that staff is given recognition for their teaching and training activities undertaken during the mobility period, based on a mobility agreement and in line with the institutional strategy.

## WHEN PARTICIPATING IN EUROPEAN AND INTERNATIONAL COOPERATION PROJECTS

- Ensure that cooperation activities contribute towards the fulfilment of the institutional strategy.
- Promote the opportunities offered by the cooperation projects and provide relevant support to staff and students interested in participating in these activities throughout the application and implementation phase.
- Ensure that cooperation activities lead to sustainable outcomes and that their impact benefits all partners.
- Encourage peer-learning activities and exploit the results of the projects in a way that will maximise their impact on individuals, other participating institutions and the wider academic community.

## FOR THE PURPOSES OF IMPLEMENTATION AND MONITORING

- Ensure that the long-term institutional strategy and its relevance to the objectives and priorities of the Programme are described in the Erasmus Policy Statement.
- Ensure that the principles of the Charter are well communicated and are applied by staff at all levels of the Institution.
- Make use of the “ECHE guidelines” and of the “ECHE self-assessment” to ensure the full implementation of the principles of this Charter.
- Regularly promote activities supported by the Programme, along with their results.
- Display this Charter and the related Erasmus Policy Statement prominently on the Institution's website and on all other relevant channels.

*On behalf of the Institution, I acknowledge that the implementation of the Charter will be monitored by the Erasmus National Agencies and that a violation of the above principles and commitments may lead to its withdrawal by the European Commission.*

*On behalf of the institution, I commit to publishing the Erasmus Policy Statement on the institution website.*

Legal representative of the institution: Mr. Enrique Gil Codesido (President)



## 1. ERASMUS POLICY STATEMENT (EPS)

### 1.1 Erasmus activities included in your EPS

In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme.

#### Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff X

#### Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices X

Partnerships for Excellence – European Universities X

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees X

Partnerships for Innovation X

#### Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation X

### 1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

FLORIDA CENTRE DE FORMACIÓ (FLORIDA) <https://www.florida.es> es una cooperativa de trabajo asociado ubicada en Catarroja - Valencia (España) que cuenta con 43 años de experiencia en el sector educativo. Está compuesta por más de 250 trabajadores que brindan educación y capacitación a más de 4.000 estudiantes, bajo dos marcas: Florida Universitaria (educación superior) y Florida Secundaria (Educación Secundaria obligatoria y Bachillerato). FLORIDA forma parte de FLORIDA GRUPO EDUCATIVO, dando cobertura a todos los niveles educativos, junto a NINOS, red de 15 escuelas infantiles, y ACADEMIA JÚCAR (XÚQUER), escuela de infantil y primaria. Todos ellos comparten la misma visión, principios y valores y actualmente agrupan a más de 600 profesionales y 6.000 estudiantes.

**FLORIDA UNIVERSITARIA** nace en 1993 (<https://www.floridauniversitaria.es>), es un centro adscrito a la Universidad de Valencia - Estudio General (UV) y a la Universidad Politécnica de Valencia (UPV), que imparte titulaciones oficiales (grados universitarios y másteres) y ciclos formativos de grado superior (presenciales y semipresenciales).

Florida Universitaria, inició su proceso de internacionalización en 1993, con la movilidad de alumnado y profesorado (inicialmente a través de la UV y la UPV y desde 2007 con Carta Erasmus propia). Desde 1996 Florida ha promovido y/o participado en más de un centenar de proyectos internacionales, cofinanciados por diferentes programas de la Comisión Europea. Esta trayectoria, unida a nuestra presencia desde hace una década en diversos foros y asociaciones internacionales, ha facilitado la generación de una amplia red de contactos y alianzas en Europa, actualmente en expansión en América Latina y Asia.

Florida Universitaria apuesta por la internacionalización como un elemento clave de su plan estratégico, en el que caben destacar los siguientes ejes:

- Creación de cultura internacional (a través del fomento de la movilidad entrante y saliente y de la mejora de las competencias lingüísticas y culturales).
- Desarrollo de currículo internacional (diseño de itinerarios adaptados a las características y necesidades de cada titulación y, a través del fomento de actividades tanto en el extranjero como en Florida "at home")
- Fomento de negocio internacional (exploración y búsqueda de oportunidades dentro y fuera de la UE).

Florida Universitaria cuenta con un servicio de Relaciones Internacionales (RRII) compuesto por el equipo de movilidad Erasmus (coordinación y técnicos de movilidad) y el equipo de proyectos (responsable RRII y técnicos de proyectos). El equipo Erasmus cuenta además con la figura del asesor/a académico internacional, uno por titulación en Grados y uno para todos los Ciclos Formativos, profesorado responsable de promover y asesorar a nivel académico la movilidad de alumnado y profesorado y también con el apoyo de Florida Idiomas (escuela de idiomas). RRII tiene como objetivo dinamizar la internacionalización de Florida Universitaria y cuenta con el apoyo de la dirección del centro y de todo el colectivo docente y no docente.

La participación en el programa Erasmus es crucial para la consecución de dichos objetivos. Florida Universitaria apuesta por seguir participando de forma activa en este programa, especialmente en las acciones KA1 y KA2, para dar continuidad al proceso de internacionalización iniciado en 1993 y se compromete a garantizar y respetar plenamente los principios Erasmus.

Una vez aprobada la carta Erasmus, se procederá a comunicar a todo el colectivo la aprobación de la misma, a incluir dicha información en la web institucional y a su difusión general. Posteriormente se planificarán las actividades de promoción de la carta Erasmus y la participación de Florida Universitaria en las diferentes acciones del programa a lo largo del periodo 2021-2027, diseñando estrategias a corto y medio plazo, planificando objetivos anuales junto a la dirección del centro, los responsables de titulación y los asesores académicos, intentando implicar en todas las actividades al mayor número de alumnado y personal posible, directa o indirectamente.

#### EN TRANSLATION

FLORIDA CENTRE DE FORMACIÓ (FLORIDA) (<https://www.florida.es>) is an associated work cooperative located in Catarroja - Valencia (Spain) that has 43 years of experience in education. It is made up of more than 250 workers who provide education and training to more than 4,000 students, under two brands: Florida Universitària (Higher education) and Florida Secundària (Compulsory Secondary Education and Baccalaureate). FLORIDA is part of FLORIDA EDUCATION GROUP, which covers all education levels, alongside with NINOS, a network of 15 pre-primary schools, and ACADEMIA JÚCAR (XÚQUER) a primary and secondary school. All of them share the same vision, principles and values and currently the group holds more than 600 professionals and 6,000 students.

**FLORIDA UNIVERSITARIA** was founded in 1993 (<https://www.floridauniversitaria.es>), it is a centre affiliated to the University of Valencia - General Study (UV) and the Polytechnic University of Valencia (UPV), which teaches official degrees (university degrees and master's degrees) and higher VET (face-to-face and blended).

Florida Universitaria started its internationalisation process in 1993, with the mobility of students and teachers (initially through the UV and the UPV and since 2007 with its own Erasmus Charter). Since 1996, Florida has promoted and/or participated in more than a hundred international projects, co-financed by different programmes of the European Commission. All this expertise has enabled the generation of a wide network of contacts and alliances in Europe, currently expanding in Latin America and Asia due to its presence for a decade in various international forums and associations.

Florida Universitària promotes internationalisation as a key element of its strategic plan, in which the following issues should be highlighted:

- Creation of international culture (through the promotion of inbound and outbound mobility and the improvement of linguistic and cultural skills).
- Development of an international curriculum (design of study plans adapted to the characteristics and needs of each degree and, through the promotion of activities both abroad and in Florida "at home")
- Promotion of international business (exploration and search for opportunities inside and outside the EU).

Florida Universitaria has an International Relations Service (RRII in Spanish) that brings together of the

Erasmus mobility team (coordination and mobility technicians) and the Project team (RRII manager and project technicians). The Erasmus team includes the role of the international academic counsellor, one for each degrees and one for all VET courses, they are lecturers responsible for promoting and advising academically the mobility of students and staff and with the support of Florida Idiomas (Language School). RRII aims to boost the internationalisation of Florida Universitaria and has the support of the management board and the entire teaching and non-teaching community.

Participation in the Erasmus programme is crucial for the achievement of these goals. Florida Universitaria is committed to continuing to actively participate in this programme, especially in actions KA1 and KA2, to continue the internationalisation process started in 1993 and it is committed to fully guaranteeing and respecting the Erasmus principles.

Once the Erasmus letter has been approved, it will be communicated to the entire group, including this information on the institutional website and proceeding to its general dissemination. Later on, the activities to promote the Erasmus charter and the participation of Florida Universitaria in the different actions of the programme will be planned throughout the period 2021-2027, designing short and medium-term strategies, planning annual objectives together with the management board, those responsible for degrees and academic advisors, trying to involve as many students and staff as possible in all activities, directly or indirectly.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

La participación en la acción de movilidad (KA1) brindará al alumnado de Florida Universitaria (FP Grado Superior, Grados Universitarios y Másteres) la oportunidad de realizar parte de sus estudios en otra institución de educación superior europea y/o realizar prácticas en empresas europeas, durante las que podrán desarrollar sus competencias lingüísticas, culturales, sociales y profesionales. También facilitará que el equipo docente imparta clases e intercambie experiencias de innovación educativa y que los profesionales del centro se formen, compartan y contrasten métodos de trabajo en otros países europeos.

Florida Universitaria prevé participar en proyectos de movilidad a lo largo del periodo 2021-2027, para ello todos los cursos académicos se pondrá en marcha el proceso de movilidad Erasmus que comprende, entre otras, las siguientes acciones:

- Acciones de sensibilización e información (sesiones informativas, mailings, Ferias...) dirigidas al alumnado y a sus familias, y al personal, con el objetivo de dar a conocer las posibilidades de movilidad Erasmus y a captar interesados.
- Oferta de cursos de apoyo desde la Escuela de Idiomas (Inglés, Lengua y cultura española para extranjeros...).
- Revisión de acuerdos interinstitucionales (renovaciones/cancelaciones, ampliación de destinos, búsqueda de nuevas alianzas para nuevas titulaciones...).
- Revisión objetivos de internacionalización anuales para cada titulación (revisión objetivos año anterior y fijación de nuevos respecto a volumen de movilidad de alumnado y personal y número de convenios, acciones para incentivar la participación en proyectos de movilidad, revisión de procesos y normativas internas...).
- Lanzamiento anual de convocatorias: Movilidad de alumnado (estudios y prácticas) y Movilidad de personal (docencia/investigación y formación).
- Proceso de selección y adjudicación justo y transparente, conforme a la normativa.
- Proceso de aceptación de alumnado y profesorado entrante en Florida.
- Gestión y seguimiento de las movilidades (entrantes y salientes). El equipo Erasmus de Florida Universitaria es el responsable de coordinar, asesorar dar y apoyo técnico y de gestión a todas las movilidades. Este equipo cuenta con el apoyo de otras personas y servicios (profesorado, tutores de prácticas, secretaria académica...). Todos los beneficiarios de movilidad cuentan con un equipo de profesionales que les incentiva, informa, asesora académicamente y apoya a



nivel técnico antes, durante y después de las estancias.

- Solicitud, gestión y justificación de los proyectos de movilidad. El equipo Erasmus es el responsable de solicitar, gestionar y justificar adecuadamente todos los proyectos de movilidad, utilizando las herramientas de gestión correspondientes (Mobility Tool) y comprometiéndose a implementar nuevas iniciativas y herramientas que fomenten la sostenibilidad y mejoren la eficiencia en la gestión de los mismos (Erasmus Dashboard, APP...).
- Participación en eventos Erasmus nacionales e internacionales y en asociaciones y redes internacionales (EAIE, EfVET...) para compartir experiencias, incrementar la red de contactos y valorar nuevas posibilidades de colaboración.

La participación en actividades de cooperación (K2), contribuirá a la modernización de nuestra organización (aplicación de nuevas metodologías, oferta de nuevas titulaciones atractivas y adaptadas a las necesidades de la sociedad actual, incremento del número de contactos internacionales y generación de alianzas, etc.), así como a promover la innovación, hecho que facilitará la mejora de nuestra oferta educativa, haciéndola más innovadora y de mayor calidad. Estas actividades son una oportunidad para promover el intercambio de experiencias y conocimientos y la cooperación del profesorado y del personal no docente, así como de nuestro alumnado. Florida Universitaria ha participado en numerosos proyectos KA2 que incluían la participación de alumnado, de forma directa o indirecta, beneficiándose de una experiencia internacional e intercultural de gran valor para su futuro.

Florida Universitaria prevé participar en las diferentes acciones KA2 a lo largo del periodo 2021-2027, para ello todos los cursos académicos se pondrá en marcha un proceso de valoración de posibilidades que comprende, entre otras, las siguientes acciones:

- Acciones de divulgación del programa Erasmus (sesiones informativas y formativas sobre el programa, talleres, mailings sobre convocatorias, Feria de resultados de proyectos...) dirigidas al personal docente y no docente y especialmente a los equipos de investigación, con el objetivo de dar a conocer las posibilidades del programa Erasmus, valorar las posibilidades de financiación y el encaje de ideas o propuestas.
- Revisión objetivos de internacionalización anuales para cada titulación (revisión proyectos en marcha, acciones para incentivar la participación en proyectos europeos, planificación de la presentación de nuevas propuestas...).
- Creación de equipos de trabajo para la presentación de propuestas. El servicio de Relaciones Internacionales está formado actualmente por 4 personas que asumen roles de coordinación, gestión y apoyo técnico y junto al equipo de docentes/investigadores que proponen la idea valoran la posibilidad de presentar las propuestas como coordinadores teniendo en cuenta el ajuste a los objetivos estratégicos de Florida y a las prioridades y líneas de financiación existentes.
- Recepción, canalización y respuesta a todas las propuestas de participación en proyectos europeos recibidas desde RRII, tras el correspondiente contraste con la dirección de Florida Universitaria y la de la titulación o ámbito correspondiente el encaje en los objetivos, el interés por la temática, la disponibilidad de personal para participar y en definitiva la viabilidad y de ser afirmativa la respuesta pone en marcha el correspondiente grupo de trabajo (técnico y docente/investigador) para dar respuesta y participar activamente en la elaboración de la propuesta como socios.
- Solicitud, gestión y justificación de los proyectos KA2. El equipo es el responsable de desarrollar adecuadamente los proyectos KA2, asumiendo el equipo de Internacional la coordinación y la correcta justificación económica, utilizando las herramientas de gestión correspondientes (Mobility Tool) y comprometiéndose a implementar nuevas iniciativas y herramientas que fomenten la sostenibilidad y mejoren la eficiencia en la gestión de los mismos.
- Revisión del proceso de explotación de resultados de proyectos, en aras a maximizar el impacto.
- Participación en eventos Erasmus nacionales e internacionales, participación en conferencias, congresos y asociaciones/redes internacionales (EAIE, EfVET...) para compartir experiencias, incrementar la red de contactos y valorar nuevas posibilidades de colaboración en proyectos de cooperación e investigación.

La participación de Florida Universitaria en estas acciones está totalmente alineada con su Plan

estratégico, y es crucial para su consecución.

## EN TRANSLATION

Participation in the mobility action (KA1) will give Florida Universitaria students (from VET, University Degrees and Masters) the opportunity to do part of their studies at another European higher education institution and/or do internships in European companies, during which they will be able to develop their linguistic, cultural, social and professional skills. It will also make it easier for the teaching team to train and be trained and exchange innovation experiences in education and for the staff to train, share and contrast work methods in other European countries.

Florida Universitaria plans to participate in mobility projects throughout the period 2021-2027, for this all academic courses the Erasmus mobility process will be launched, which includes, among others, the following actions:

- Awareness and information actions (information sessions, mailings, fairs...) aimed at students and their families, and staff, with the aim of spreading the possibilities of Erasmus mobility and attracting interested parties.
- Offer of support courses from the Language School (English, Spanish language and culture for foreigners...)
- Review of inter-institutional agreements (renewals / cancellations, expansion of destinations, search for new alliances for new degrees...)
- Review of annual internationalisation objectives for each degree (revision of objectives and setting new ones regarding the volume of student and staff mobility and number of agreements, actions to encourage participation in mobility projects, review of processes and internal regulations...)
- Annual launch of calls: Student mobility (studies and internships) and Staff mobility (teaching/research and training).
- Fair and transparent selection and award process, in accordance with regulations.
- Acceptance process for incoming students and teachers in Florida
- Management and monitoring of mobility's (incoming and outgoing). The Erasmus team is responsible for coordinating, advising, giving, and providing technical and management support to all mobilities. This team has the support of other people and services (teachers, internship tutors, academic secretary...). All mobility beneficiaries count on the help of a team of professionals who encourage them and provide information, academic advice and technical support before, during and after the stays.
- Request, management and justification of mobility projects. The Erasmus team is responsible for applying, managing and justifying all mobility projects, using the corresponding management tools (Mobility Tool). This team is also committed to implementing new initiatives and tools that promote sustainability and improve efficiency in the management of the projects (Erasmus Dashboard, APP.)
- Review of the process of exploitation of project results, in order to maximise the impact.
- Participation in national and international Erasmus events and in international associations and networks (EAIE, EFVET...) to share experiences, increase the network of contacts and assess new possibilities for collaboration and research.

Participation in cooperation activities (K2), will contribute to the modernisation of our organisation (application of new methodologies, offer of new attractive degrees adapted to the needs of today's society, increase in the number of international contacts and generation of alliances, etc.), as well as promoting innovation. It will, in turn, enable the improvement of our educational offer, making it more innovative and of higher quality. These activities mean an opportunity to promote the exchange of experiences and expertise and the cooperation of teachers and non-teaching staff, as well as our students. Florida Universitaria has taken part in numerous KA2 projects that included the participation of students, directly or indirectly, taking advantage of an international and intercultural experience of great value for their future.

Florida Universitaria plans to participate in the different KA2 actions throughout the period 2021-2027, for this, all academic courses will start a process of evaluating possibilities that includes, among others, the following actions:

- Outreach actions of the Erasmus programme (informative and training sessions on the programme,

workshops, mailings on calls, Project results fair...) aimed at teaching and non-teaching staff and especially research teams, with the aim of making the possibilities of the Erasmus programme public, assess the possibilities of financing and the fit of ideas or proposals.

- Review of annual internationalisation objectives for each degree (review of on-going projects, actions to encourage participation in European projects, planning of the presentation of new proposals...).

- Creation of work teams for the submission of proposals. RR11 is currently made up of 4 people who assume coordination, management and technical support roles and together with the team of teachers and researchers who propose the idea and value the possibility of presenting the proposals as coordinators taking into account the adjustment within Florida's strategic objectives and existing priorities and lines of financing.

- Reception, channelling and response to all proposals for participation in European projects received at RR11, after the corresponding contrast with the management of Florida Universitaria and the corresponding department or degree, the fit in the objectives, the interest in the subject, the availability of personnel to participate and, in short, its viability. If affirmative, the response sets in motion the corresponding working group (technician and teacher / researcher) to respond and actively participate in the preparation of the proposal as partners.

- Application, management and justification of KA2 projects. The team is responsible for properly developing the KA2 projects, the International team assuming the coordination and the correct economic justification, using the corresponding management tools (Mobility Tool) and committing to implement new initiatives and tools that promote sustainability and improve the efficiency in their management.

- Participation in national and international Erasmus events, participation in conferences, symposiums and international associations and networks (EAIE, EfVET...) to share experiences, increase the chances of networking and evaluate new possibilities for collaboration in cooperation projects.

Florida Universitaria's participation in these actions is fully aligned with its Strategic Plan, and is crucial to its achievement.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

La participación de Florida Universitaria en este programa contribuirá a dar continuidad al plan de internacionalización iniciado años atrás, así como a su correcta implementación y sistematización. Consecuentemente también facilitará la modernización de nuestra organización (oferta de titulaciones atractivas y adaptadas a las necesidades de la sociedad, dobles titulaciones internacionales, apertura de nuevos contactos y alianzas internacionales, incremento de la calidad educativa...).

El público objetivo de los proyectos de movilidad KA1 está compuesto por todo el alumnado, profesorado y personal de servicios de Ciclos Formativos de Grado Superior (en los ámbitos de Educación, Empresa, Ingeniería, Sanidad, Deporte, TIC y Videojuegos) y Grados Universitarios y Másteres (Educación, Empresa, Ingeniería, Turismo y Videojuegos y Experiencias Interactivas). Actualmente Florida Universitaria cuenta con 2000 estudiantes y 140 empleados (profesorado y personal de servicios), todos ellos son potenciales beneficiarios de los futuros proyectos Erasmus.

El número de movilidades totales (alumnado, profesorado y personal), tanto entrantes como salientes, ha ido incrementando paulatinamente en los últimos años, estando actualmente en torno a 100 movilidades por curso académico.

La participación en las acciones de movilidad repercutirá en la formación y el desarrollo de los beneficiarios a nivel personal y profesional, en la mejora de sus competencias básicas y transversales (iniciativa emprendedora, competencias sociales, lingüísticas e interculturales, pensamiento crítico, competencias comunicativas y digitales...), así como en su empleabilidad y en su desarrollo profesional. Está demostrado que las movilidades Erasmus incrementan las posibilidades de inserción laboral, hecho que además de favorecer la empleabilidad del alumnado, contribuye a la generación de nuevas alianzas y a un mayor conocimiento y valoración del programa Erasmus en las

empresas.

Las experiencias de movilidad añaden un enfoque y un valor diferencial que, sin duda, acaba repercutiendo en las empresas en las que acaban insertándose los estudiantes, en las universidades en las que trabaja el personal y en las que estudia el alumnado, en las instituciones e incluso en las organizaciones de la sociedad civil, en las que hoy en día es tan necesaria una visión global, mentalidad abierta, capacidad de trabajo en entornos multiculturales y una gran dosis de respeto y tolerancia. Además contribuyen a forjar la idea de Europa y el concepto de ciudadanía europea.

El público objetivo de los proyectos KA2 irá en función del objetivo de los futuros proyectos, pero siempre tendrá un impacto directo o indirecto entre el alumnado, profesorado, investigadores y personal general de Florida, así como en su entorno inmediato (familias, territorio, tejido asociativo y empresarial, administraciones públicas...) y en el de otras instituciones de Educación Superior, Asociaciones internacionales, redes, empresas.

La participación como coordinadores o socios en la Acción KA2 nos aportará la posibilidad de desarrollar nuevos programas y planes de estudio conjuntos, la integración de nuevas metodologías de aprendizaje y el fomento del uso de tecnologías digitales, la mejora de los procesos de validación del aprendizaje formal e informal, así como de la calidad de los procesos internos, la colaboración con empresas, organismos públicos y entidades para la colaboración en actividades de investigación y el intercambio de experiencias y buenas prácticas.

La participación en el programa también contribuirá a mejorar la visibilidad, posicionamiento y notoriedad de Florida Universitaria.

Algunos de los indicadores más relevantes para medir el impacto serán:

#### Cuantitativos:

- N° de alumnado/profesorado y personal solicitante de movilidades vs N° de participantes
- N° de movilidades asignadas vs realizadas/justificadas
- N° de nuevos convenios Erasmus y distribución geográfica
- N° de proyectos KA2 solicitados vs. aprobados
- N° de participantes en los proyectos KA2 (internos y externos)
- N° de instituciones/empresas con las que se colabora en proyectos
- N° de actividades de difusión realizadas
- % de empleabilidad del alumnado participante
- % de participantes que mejora sus competencias lingüísticas
- % de uso de herramientas de reconocimiento de competencias y cualificaciones UE
- N° de alianzas establecidas (con IES, empresas...) a partir de la participación en proyectos

#### Cualitativos:

Resultados obtenidos de las diferentes herramientas de evaluación utilizadas:

- Satisfacción de los participantes en los proyectos (cuestionario UE – Mobility Tool + cuestionarios de calidad internos y externos).
- Resultados de proyectos implementados en Florida.

Respecto al cronograma indicativo para alcanzar los objetivos, Florida Universitaria tiene previsto participar en proyectos de movilidad KA1 anualmente (tal y como venimos realizando hasta la fecha). Respecto a las acciones KA2 tenemos la intención de seguir participando (como coordinadores o como socios) en las diferentes acciones en las que ya tenemos experiencia (asociaciones estratégicas, alianzas para el conocimiento...) y explorar e intentar participar en aquellas en las que hasta la fecha no lo hemos hecho (Universidades Europeas y Programas de Master conjuntos) durante el periodo 2021-2027.

Cabe mencionar que dada la situación de incertidumbre actual (mayo 2020), derivada por la pandemia COVID 19, y concretamente las restricciones de movilidad existentes, resulta complicado planificar objetivos de participación en los proyectos en general y en especial en los de movilidad. En el próximo curso 2020-2021 se prevé un descenso de las movilidades internacionales (in/out) pero esperamos que una vez se recupere la "normalidad" y mejoren las condiciones de seguridad, se recupere el ritmo

de las movilidades y podamos conseguir el objetivo de incrementar entre un 5-10% anual la movilidad del alumnado, profesorado y personal (in/out).

## EN TRANSLATION

The participation of Florida Universitaria in this programme will help to continue the internationalisation plan started years ago, as well as its correct implementation and systematisation. Consequently, it will also facilitate the modernisation of our organisation (increase the degrees adapted to the needs of society, international double degrees, opening of new contacts and international alliances, increase the educational quality...).

The target for the mobility projects is made up of all the students, lecturers and staff of Higher VET (in the fields of Education, Business, Engineering, Health, Sport, ICT and Videogames), University Degrees and Master's Degrees (in Education, Business, Engineering, Tourism and Video Games and Interactive Experiences). Florida Universitaria currently has 2,000 students and 140 employees; all of them are potential beneficiaries of future Erasmus projects.

The number of total mobilities (students, lecturers and staff), both incoming and outgoing, has been increasing gradually in recent years, currently being around 100 mobilities per academic year.

Participation in mobility actions will have an impact on the training and development of the beneficiaries at a personal and professional level, in the improvement of their basic and transversal skills (entrepreneurial initiative, social, linguistic and intercultural skills, critical thinking, communication and digital skills...), as well as in their employability and professional development. It has been shown that Erasmus mobilities increase the possibilities of labour insertion, a fact that also favours the employability of students, contributes to the generation of new alliances and a greater knowledge and appreciation of the Erasmus programme in companies.

The mobility experiences add a focus and a differential value that, without a doubt, ends up having an impact on the companies in which the students end up inserting themselves, in the universities where the staff works and in which the students learn, in the institutions and even in civil society organisations, where a global vision, open mind, ability to work in multicultural environments and a great deal of respect and tolerance are so necessary today. They also help to forge the idea of Europe and the concept of European citizenship.

The target for KA2 projects will depend on the objective of future projects, but it will always have a direct or indirect impact on Florida students, lecturers, researchers and general staff, as well as on their immediate environment (families, territory, associative and business fabric, public administrations...) and in other higher education institutions, international associations, networks and companies.

Participation as coordinators or partners in the KA2 Action will provide us with the possibility of developing new programmes and joint study plans, the integration of new learning methodologies and the promotion of the use of digital technologies. It will also entail the improvement of validation processes for formal and non formal learning, as well as the quality of internal processes, collaboration with companies, public bodies and entities for collaboration in research activities and the exchange of experiences and good practices.

Participation in the programme will also contribute to improving the visibility, positioning and notoriety of Florida Universitaria.

Some of the most relevant indicators to measure impact will be:

### Quantitative:

- Amount of students/lecturers and staff applying for mobility vs. Number of participants
- Amount of mobility assignments vs. performed/justified
- Amount of new Erasmus agreements and geographical distribution
- Amount of KA2 projects requested vs. approved
- Amount of participants in KA2 projects (internal and external)
- Amount of institutions/companies with cooperating in projects
- Amount of dissemination activities carried out
- Percentage of Employability of participating students

- Percentage of Of participants who improve their language skills
- Percentage of Of use of EU skills and qualifications recognition tools
- Number of alliances established (with HEIs, companies...) from participation in projects

Qualitative:

Results obtained from the different evaluation tools used:

- Satisfaction of participants in projects (EU questionnaire - Mobility Tool + internal/external quality questionnaires).
- Results of projects implemented in Florida.

Regarding the indicative timetable to achieve the objectives, Florida Universitaria plans to participate in KA1 mobility projects annually (as we have been doing to date). Regarding KA2 actions, we intend to continue participating (as coordinators or as partners) in the different actions in which we already have experience (strategic associations, knowledge alliances...) and to explore and try to participate in those in which up to date we have not (European Universities and joint Master Programmes) during the period 2021-2027.

It is worth mentioning that given the current situation of uncertainty (May 2020) derived from the COVID 19 pandemic, and specifically the existing mobility restrictions, it is difficult to plan participation objectives in projects in general and especially in mobility projects. In the next academic year 2020-2021, a decrease in international mobilities is expected (in/out) however it is hoped that once "normality" recover and security conditions improve, the amount of mobilities will return to usual standards and we will be able to achieve the objective of increasing a 5-10% per year the mobility of students, lecturers and staff (in/out).